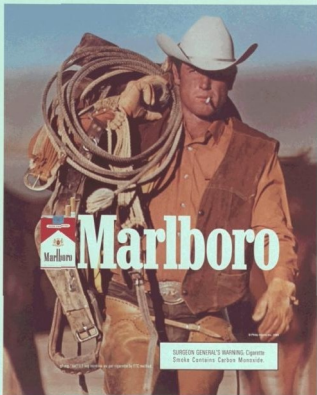


LEO BERNETT U.S.A.

A DIVISION OF LEO BERNETT COMPANY, INC.

Ad No. 7437-06-J.D. SADDLE-Req. No. 17730-Page-4/C-Blood-(9)" x 11")-National Magazine, 1989

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A color photograph of a cowboy in a desert landscape. He is wearing a light-colored cowboy hat, a brown leather vest over a tan shirt, and tan chaps. He is holding a large, coiled lasso over his shoulder. A Marlboro cigarette is in his mouth. The Marlboro logo is visible on the lasso. The word "Marlboro" is printed in large, white, serif font across the middle of the image.

Marlboro

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

